

2020

# Effectiveness Report



The Ohio report card for career-technical school districts provides important information for students, parents, and the community.

In addition, we measure a number of other aspects of education at Great Oaks. This helps us to more fully understand how we're doing and to be accountable to the communities we serve.

That's the purpose of this Effectiveness Report.



[greatoaks.com](http://greatoaks.com)



## CAREER PREPARATION

The primary role of a career-technical school district is to prepare students for success in careers and college.

Students are ready for career success when they master the skills needed in a particular field, when they have the chance to gain hands-on experience, and when they are in demand as employees.

## Technical Skills Assessment

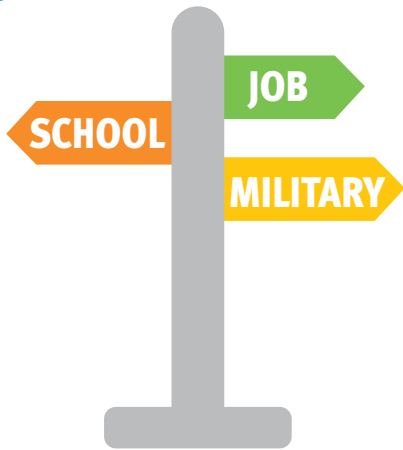


# 84.8%

of the class of 2019 who were assessed passed a state-recognized industry assessment or technical skill assessment.

# 98.8%

of students in the class of 2018 are currently working, continuing their education, or serving in the military.



\*Please note: Great Oaks follows COVID-19 restrictions. All photos were taken prior to the pandemic.

## Employer Involvement

It's critical for employers to be involved in planning classes and teaching career/technical skills. Every program at every Great Oaks campus has a Business and Industry Advisory Council, which reviews curriculum, makes recommendations for equipment and instructional resources to be used in career/technical program labs, and provides an essential connection between employers and students.

That's more than 100 Business and Industry Advisory Councils, with more than 1,400 members.



# 95%

of employers said they would hire a Great Oaks graduate again, according to the annual Great Oaks survey.



# 52%

graduates go directly to post-secondary education in a typical year.

## Academics

Of course, students must have a strong academic foundation regardless of where their future takes them.

Great Oaks offers College Credit Plus classes, providing students the chance to earn college credit in English, mathematics, science, and social studies.

Last year, 133 seniors joined the National Technical Honor Society because of their excellent grades and career accomplishments. That's about one out of every 20 Great Oaks seniors on campus.







## COMMITTED TO THE FUTURE

Just like student athletes committing to college sports, **273** Great Oaks students participated in their own Signing Days with area employers in 2019.

Hundreds of parents, employers, and students gathered as the seniors signed up for jobs. From healthcare to automotive technology to veterinary assisting and more, students from 12 career programs stepped on stage to begin their journey.

## Other Activities

Career technical student organizations (CTSOs) offer the chance for students to develop leadership skills and to test their skills against other top students in the state and country. All students participate in one of these CTSOs:

**BPA** (Business Professionals of America) serves students in business technology programs.

**DECA** serves students in marketing and marketing-related programs.

**FCCLA** (Family, Career and Community Leaders of America) serves students in early childhood-related programs.

**Educators Rising** serves students in the Teaching Professions program.

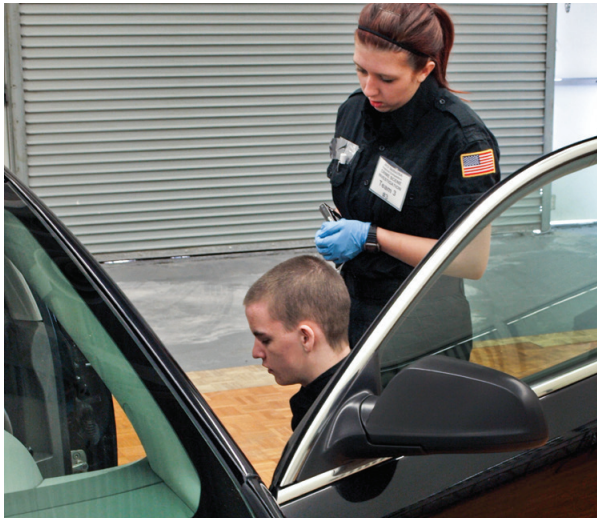
**FFA** serves students in agricultural and related programs.

**HOSA – Future Health Professionals** serves students in health science and healthcare programs.

**SkillsUSA** serves students in trade and industry programs.



**JROTC** Three campuses have a Junior Reserve Officer Training Corps (JROTC) unit. Students learn citizenship, health and wellness, and service to the community.



## Competition

Most students choose to compete in regional skill competitions. This means they demonstrated their skills – from developing curriculum for preschool-aged children to processing a mock crime scene to demonstrating their ability to build a complex roof structure – against students in similar programs across southwest Ohio. The best of those competitors go on to state competitions.



\*In 2020, pandemic issues caused changes or cancellations in many competitions. These results are from the previous year.



# 401

Great Oaks students qualified for state competition in 2018-2019.



# 112

Great Oaks students went on to national or international competition in 2018-2019.

# 12

Great Oaks students finished in the top 10 nationally in 2018-2019.



## Fiscal Stewardship



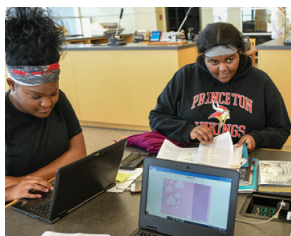
**62%**

of the budget was  
spent on instruction  
in FY 2019.



**\$500,000+**

in energy savings per  
year resulted from  
a Strategic Energy  
Management Plan  
implemented in 2010.



**21,000+**

students participate  
in satellite programs  
in **29** school  
districts.

Career-technical education is typically more costly than traditional classroom education. Equipment and materials used daily by students in each of the 31 career programs represent expenses not seen in standard educational settings.

Great Oaks works to reduce costs in several ways:

**Minimizing non-instructional expenses.** The majority of funds should support instruction as well as the supplies and equipment needed for students to learn and develop skills. To ensure that adequate funds are available for students, Great Oaks works to reduce non-instructional expenses.

**Sharing services and resources.** All organizations involved save money when they combine resources. Some ways that Great Oaks does so is through sharing:

- **Office, training, and classroom space** with such organizations as High AIMS, Board of Regents, and many area police and fire agencies.
- **Computing services** and software.
- **Educational services.** For instance, programs in technology, business, teaching professions, management, marketing, and other career areas that don't require specialized labs can – and are – being offered at the affiliate schools, which eliminates transportation costs and makes the opportunities more accessible to students.

And, of course, because Great Oaks is the career technical school for 36 area districts, the career programs and services for those students are shared among all districts, saving taxpayers millions of dollars annually.



## Teacher Expertise

Research clearly shows that skilled teachers have a positive impact on students. Experience and a willingness to continue learning help teachers sharpen their skills.

Great Oaks instructors are committed to participating in opportunities to strengthen their teaching practices and their content knowledge. Many instructors complete college coursework, training/certification activities related to their fields, and other professional growth activities each year. As an organization, Great Oaks encourages and supports all staff in furthering their knowledge and expertise.



# 62%

of Great Oaks  
instructors hold  
master's degrees





## Stay informed

More information about Great Oaks is available at [greatoaks.com](http://greatoaks.com). You can also see what students have to say at [facebook.com/greatoaksreallife](https://facebook.com/greatoaksreallife).

## Get involved

Your involvement can make Great Oaks even more effective and our students more successful. If you're a parent, former student, or area professional, we invite you to join a Business and Industry Advisory Council. Or, partner with our programs to provide real-world experiences for students. Just speak to the instructor or call the Dean of Instruction at any Great Oaks campus.



### **Diamond Oaks Campus**

6375 Harrison Avenue  
Cincinnati, OH 45247  
513.574.1300



### **Laurel Oaks Campus**

300 Oak Drive  
Wilmington, OH 45177  
937.382.1411  
or 1.800.752.5480



### **Live Oaks Campus**

5956 Buckwheat Road  
Milford, OH 45150  
513.575.1900



### **Scarlet Oaks Campus**

300 Scarlet Oaks Drive  
Cincinnati, OH 45241  
513.771.8810